

**DELIVERY DOCUMENT** 

CORE ELEMENTS

# ELENENTS



## This document shows our core elements for Renaissance Collective, and the system for applying these assets across a range of applications.

CORE ELEMENTS



CORE ELEMENTS

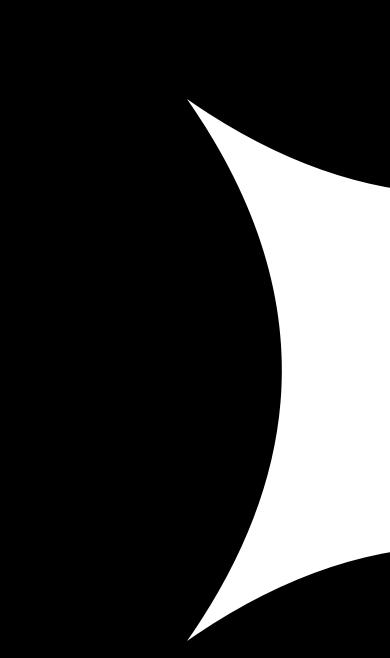
# ELENENTS



The spark is used to empower every local church to become a cathedral of creativity.

You can download the spark <u>here.</u>





### RENAISSANCE COLLECTIVE

Renaissance collectives have a different logo so it's clear they are different to the conference.

You can download the wordmark <u>here.</u>

## | |



Our primary display font is Sunset Gothic Pro. Sunset Gothic is the typeface used in our wordmark, but also our headline.

This typeface is expressive yet contemporary, working well across print and web. You can download for use on desktop <u>here</u>.

## ABCDEEGHUKLMNO PORSIUMMYZ abcdefghijkimno DCISEUWWXXXZ



Trade Gothic Next is a grotesque sans-serif that pairs well with our core typeface. These two typefaces contrast each other and work together well.

You can download for use on desktop <u>here</u>.

ABCDEFGHIJKLMNO PQRSTUVWXYZ abcdefghijklmno DCIStuvwxyz



To offer more flexibility, we have an additional condensed style of Trade Gothic Pro, which can be used for details such as locations and dates.



- DETAIL
- BODY

STYLE OVERVIEW

## 

### HELPING PEOPLE **ENCOUNTER THE CREATOR EQUIPPING THE CREATIVE**

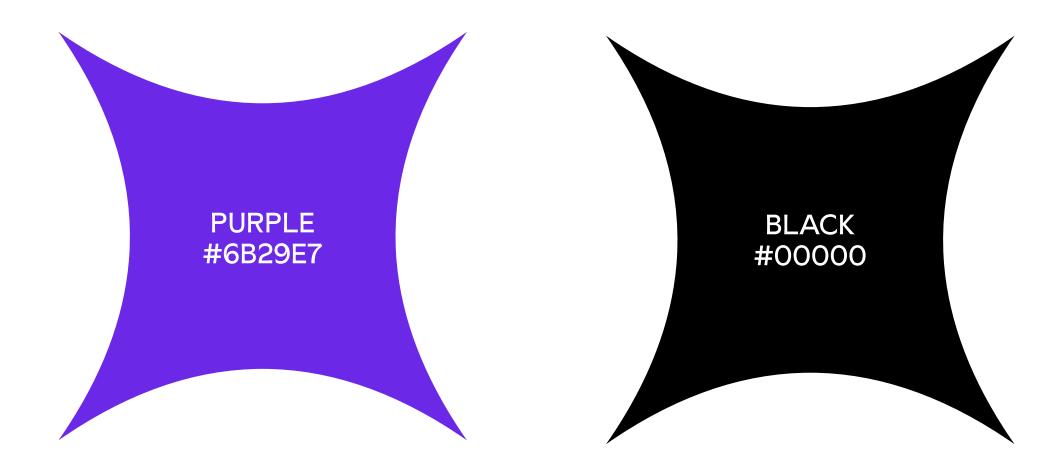
### **BOOK YOUR TICKETS NOW**



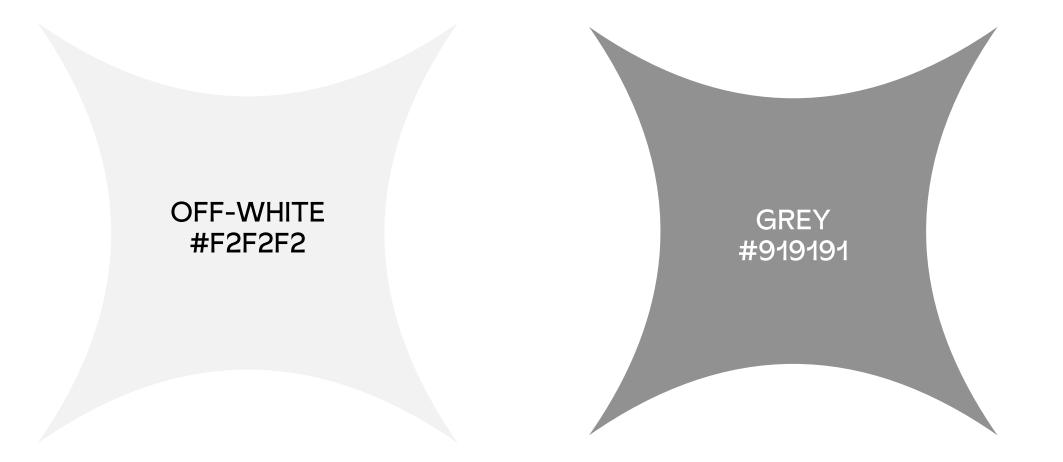
Birthed out of SAINT in East London, this adventure began out of the pandemic in 2021 when a bunch of friends got together and had 24 hours of mind-blowing fun. We danced, we laughed, we prayed, we cried, we sang karaoke and held our breath as strings played new symphonies.



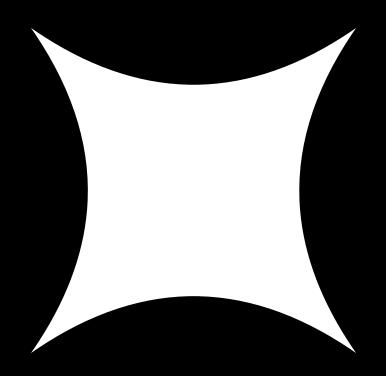
We use our colours to help differentiate between content.



COLOUR

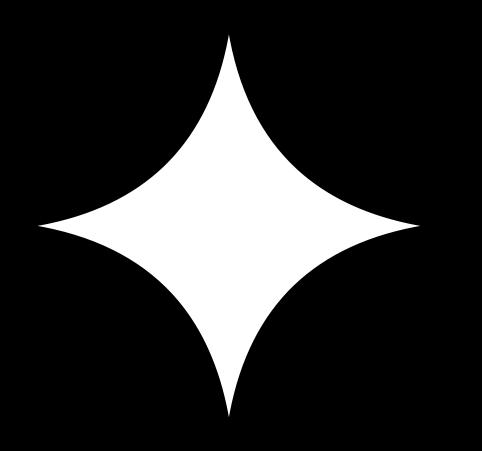


There are two ways we use the spark for Collectives.



### 1. SINGLE

SPARK GRAPHICS



### 2. SINGLE ROTATED 45°



Our display fonts can be used in a few ways, whether on their own or paired together. Ensure they are large enough to read on screen.



TYPEFACES - IN USE

ANNOUNCEMENT

### RENAÍSSANCE COLLECTIVE

SAINT LONDON

**RENAISSANCEMOVEMENT.ORG** 





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# RENAISSANCE COLLECTIVE FROM THE LOCAL CHURCH TO EVERY COMMUNITY **RENAISSANCEMOVEMENT.ORG**





Our photography should fall into two categories: Portraits and In-Action moments to tell a story. Images should be diverse and full of character and sense of enjoyment





PHOTOGRAPHY









Our photography should fall into two categories: Portraits and In-Action moments to tell a story. Images should be diverse and full of character and sense of enjoyment









You can download the socials template <u>here</u>.



renaissance.movement

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FROM THE LOCAL CHURCH **TO EVERY** COMMUNITY

**RENAISSANCEMOVEMENT.ORG** 



renaissance.movement . . . . . ENASSANG  $\bigcirc \bigcirc$  $\forall$ 

### SOCIAL

You can download the wristband template <u>here.</u>



