



**RENAISSANCE
COLLECTIVE
PLAYBOOK**



COLLECTIVES

RENAISSANCE COLLECTIVES are local gatherings in cities around the world with space to connect with other creatives and entrepreneurs, encourage one another, let your imagination run wild and see how God works through your creativity.



ABOUT THIS PLAYBOOK

This Playbook is designed to equip the local church to run **COLLECTIVES** by providing the guidelines and principles with which to run your event. These are non-negotiable for RENAISSANCE event organisers—it's our job to work together to maintain and steward the RENAISSANCE vision.

Our intention is not to be too directive but to equip you practically to tap into the creativity that is at the core of what we do and enable you to contextualise your event. These guidelines will be updated for you as we learn from seeing churches run RENAISSANCE COLLECTIVES. At the end of this document, we have included **COLLECTIVES: PLAY-BY-PLAY** which gives you a more detailed example of how **COLLECTIVES** could be run.



STEPS TO RUN A RENAISSANCE COLLECTIVE:

- 1. REGISTER**
- 2. TRAIN**
- 3. LAUNCH**



RENAISSANCE VISION AND MISSION

RENAISSANCE is a school of creativity with a vision to help creative leaders encounter their creator, equip creatives and empower the local church to become cathedrals of creativity through **CONFERENCES, COLLECTIVES** and **COURSES**.

The big idea is to see a new renaissance that flows from the local church to every community. We're dreaming of seeing 1 million young creative leaders trained by 2040 through local churches to transform culture and create human flourishing for the next generation.

VALUES - HOPE

HONOUR

Honour God in worship and each other in love, living positively with gratitude, pursuing holiness & inspiring each other to '*kalos*'. Everyone is a VIP.

OPENNESS

Everyone is invited and welcome to come as you are. Learning to be open to God in word and sacrament, hungry to learn.

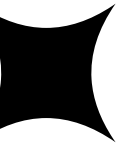
PROXIMITY

We're committed to God's presence, working in God's people, rooted in place. We seek to be relationally present to each other, pursuing justice and love. The power of what we create will be determined by our proximity to God.

EMPOWERMENT

We want to encourage diverse and creative leaders, empowering each other to innovate & give life. We have fun, try to be brave & generous.





PRINCIPLES

To spark the imagination of a generation, RENAISSANCE COLLECTIVES will need to do three things, help people:

1. **Encounter** the Creator
2. **Equip** creatives
3. **Empower** the local church

ENCOUNTER

Creativity and the creative Spirit go hand in hand. We spend a lot of time doing prayer **ministry** and **worship**, making space for the presence of God because however brilliant the people doing keynotes and performances are, people will have forgotten everything that they've heard in a few weeks. What will travel with attendees is what God has begun to do in them by His Holy Spirit. Commit to making a space where people can encounter the Creator and that means making space for it to be safe for people to receive ministry by training the team, we want to make sure it's not hyped or not manipulated, that there are guardrails around the space because people come from different churches have different church backgrounds. We make it very clear how we're doing it, ensuring the experience is what it's like when they go to a nice house event that's safe, people feel loved, that you're looked after, and not pressured. Think really carefully about how to keep people safe.

To help people encounter their Creator we also want to encourage people to experience bigger ideas. We want people to rub up against **big ideas**, things that inspire and are grounded in Biblical truth.

Attendees are also probably going to learn more from the people sitting next to them or the people around them in the coffee queue and so making time for people to **connect** is important. We want Collectives to be a place where iron sharpens iron and there's collaboration and it's a space where we can pray for another and encourage one another and do this together.

EQUIP

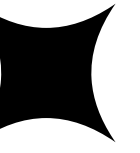
To equip creatives practically, we bring in world class **coaching**. We want to learn from the best at what they do. But the point is not to bring in people who are famous, we're not interested in fame, we're

interested in how we can learn from somebody who's done something really interesting that we can take away and put into practice. The phrase 'coaching' is important in this as about what we can learn from others. How can we coach each other into becoming the best version of ourselves we can be so relentless about creating the spaces where we can learn together? Practical equipping, doing things where we teach people to do things even if it's learning to do knitting or go and like learning to make bread, things quite hands on because the discipline of stepping outside of your own strength into a place where you're learning again is important for fostering creativity. It's **playful** and the idea is that we make stuff.

Whilst the main audience of Collectives is people from the creative industries and entrepreneurs, they are open to everyone, everyone is made in the image of the Creator. We want people to come and encounter God and be equipped with some skills and have some **fun** creating and stretching their thinking.

EMPOWER

Renaissance Collectives should empower every local church to be a cathedral of creativity. We want the expression of every church in every community to be **authentic** to that neighbourhood. **Incarnation** really matters and **proximity** really matters. The church is meant to be for the people in that community. That includes working collaboratively with other churches. Working collaboratively encourages churches to become cathedrals creativity, ensuring that in your city, your church community would not just be famous for doing services but actually for innovation, justice, love of the vulnerable, being a think tank and a lab for the creation of hope in that place.



GUIDELINES

AWE +WONDER

Beauty, awe and wonder help people lift their eyes. God created the stars, sun and sky, and bees!

We believe awe and wonder help us to lift our eyes to see the world in a new way and imagine the adjacent possible. This starts with worship and can include new ways of incorporating the great works of art, poetry and music that inspire.

SPACES

Spaces are key to curating an experience that inspires creativity. Lighting (low light, candles, spotlights), production (what you see and what you hear e.g. effects, screens), spatial set-up (e.g. in the round, facing the front, horse shoes) and catering (e.g. using other senses are there ways to integrate taste and smell) can set the vibe, make a space feel warm and welcoming and foster creativity.

MINISTRY

Ministry is central to COLLECTIVES. We are about curating a space for creatives and entrepreneurs to encounter their Creator, and being expectant for the Holy Spirit to equip and minister to them. We are more interested in what God will do than what we can orchestrate.

CONTEXTUALISE

We want you to contextualise what you see at the London COLLECTIVE, to your local area – this is not about bringing London to the rest of the world but helping inspire creativity through the local church. This includes contributors reflecting the diversity of the local area, and having local creatives contribute to your event in ways that reflect the interests of the local landscape.

MULTI-MODAL

Taking the concept of ‘LABS’, ‘POP-UPS’ and MAIN STAGE at CONFERENCE, we use a combination of formats, e.g. keynote speeches, interviews, and discussions to inspire, equip and enable attendees to grow in their creativity.

FREQUENCY

We would encourage holding COLLECTIVES three to four times a year. They are designed to be incubators of ideas and creativity and to foster a creative community.

CONTRIBUTORS

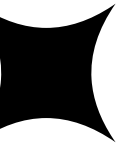
Identify individuals who are experts in their field and who have a passion for equipping others to use their creativity for good. We’re about showcasing creativity to inspire others and collaborate broadly whilst ensuring gatherings are grounded by a theological underpinning of creativity and time to hear from the Spirit.

EXCELLENCE (‘KALOS’)

Jesus uses ‘kalos’ to describe something that carries a sense of excellence or beauty, but it refers to moral goodness and virtue, not simply aesthetics. It transforms creative endeavours from a mere showcase of talent into a celebration of human expression, pursuit of not only technical proficiency but also for moral integrity, authenticity.

With RENAISSANCE events we are seeking to capture the transformative power of creativity in enriching our lives and connecting us to our shared humanity.

GUIDELINES



STAGED APPROACH

The RENAISSANCE team is instrumental in running CONFERENCES however for COLLECTIVES, we ask the following:

STAGE 1	STAGE 2	STAGE 3
YOU COME TO SEE - COME TO SAINT'S CONFERENCE OR COLLECTIVE, OR ANOTHER RENAISSANCE COLLECTIVE.	YOU REGISTER YOUR EVENT AND FOLLOW OUR VALUES, PRINCIPLES AND GUIDELINES FOR RENAISSANCE COLLECTIVES.	YOU GO DO - RUN ON YOUR OWN, WITH SUPPORT AS NEEDED FROM SAINT.

RENAISSANCE SUPPORT

What we will support with:

- Branding – we will provide Branding Guidelines.
- Training – this could be as simple as bringing the team to a COLLECTIVE prior and a call in the lead-up to the event to answer any questions you might have.

ECUMENICAL

At least 2-3 other churches of different denominations involved in each collective, bringing 2-3 representatives from each.

DIVERSITY

Diversity is important as RENAISSANCE events such as having a mix of voices such as men/women, people of colour etc. to reflect the local context.

TARGET MARKET

18-40 year-olds. Whilst the main audience of Collectives is people from the creative industries and entrepreneurs, they are open to everyone, everyone is made in the image of the Creator and can think more creatively about how they engage with the world and their vocation.

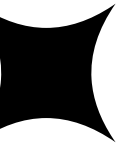


COLLECTIVES: PLAY-BY-PLAY



PLAY-BY-PLAY

The following play-by-play provides a more detailed example of how COLLECTIVES could be run, giving churches looking to run a COLLECTIVE a sense of what to think about and a timeline of the process.



EXAMPLE PROGRAMME

DOORS 6:30PM

ART VIEWING

NETWORKING DRINKS 7PM-7:30PM

MAIN GATHERING 7:30PM-9:30PM

HOSTS WELCOME

PERFORMANCE

WORSHIP

INTERVIEW

DISCUSSION

ANNOUNCEMENT

KEYNOTE

WORSHIP + MINISTRY

AFTER PARTY 9:30PM-LATE

PRIOR TO LAUNCH:

Identify Venue

Set up ticketing (Renaissance - TBC)

Branding (Renaissance)

Establish budget for the event

Basic run sheet for the night (example below of SAINT's Spring 23)

SPRING '23 EAST LONDON COLLECTIVE:

DOORS 6:30PM
 ART VIEWING 6:30PM-7PM
 NETWORKING DRINKS 7PM-7:30PM
 MAIN GATHERING 7:30PM-9:30PM
 AFTER PARTY 9:30PM-Late

Line up contributors (can lock in before or after launch – SAINT has chosen not to announce contributors as everyone in the room is a contributor)

LAUNCH

Communications to launch event through main communications channels:

- Email
- Social Media
- Church Website
- Partner Churches Comms Channels.

IN THE LEAD UP:

Space – how is the space going to curate an experience that inspires creativity.

Wristbands (could be used to identify different creative groups for networking – e.g. performers, visual artists, general industry or entrepreneurs/tech).

Risk Assessments

Security

Building preparation – safety and amenities.

Planning Script for running the evening.

Send out basic run sheet to volunteers and allocate roles

Day plan – to send out to teams so they know how the day will work with setting up and rehearsals in the lead-up to doors opening (including briefing and prayer)

Prep host briefing notes

TEAMS ON THE NIGHT

MC'S/Hosts

Production (Sound, Lighting, Room Set Up/Staging)

- Sound (Music When People Enter As Well as Throughout the Night)
- Lighting Room Set Up (Seating, Staging)
- Screens for Words and Videos Played

Worship Team

Volunteer teams (run by ops manager):

- Doors/Hosts
- Hospitality – Serving Drinks/Food, Merch Stand
- Hosting and Supporting
- Lab/Pop-Up Contributors

Media

- Photography
- Videography

ACTIONS ON THE NIGHT

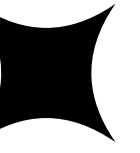
Dinner For Staff And Volunteers Prior To Event

Team Briefing:

- Security Briefing (Prep Security Briefing Script Based on Risk Assessment)
- Hand Out Printed Planning Centre Scripts/Run Sheets

Hosts briefing (with host briefing notes)

- Provide Cue Cards, Pens Etc.



FOLLOW UP

- Debrief on what was done well and what could be done better
- Thank you to all contributors incl. staff and volunteers
- Thank you for an email to attendees with any information announced at the Collective, etc. and email a feedback survey.
- Collect feedback from the event to help carry the momentum off the back of this COLLECTIVE into the next - videos, sharing stories of creativity incubated etc. and the attendance numbers and share with SAINT.



Next Collective date with ticket link



Next RENAISSANCE Conference in your country